



2010 Report and Recommendations

Genesee Country Allocations Committee

January 2010

**GENESEE COUNTRY UNITED WAY
ALLOCATIONS COMMITTEE**

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Transmittal Statement

To: United Way of Genesee Country Board of Directors

From: Rick Ensman, Allocations Chair

The report that follows contains recommendations for the investment of funds raised through the 2010 United Way/Red Cross campaign.

This report is divided into three sections:

Executive Summary: delineates key points and issues that affected this year's allocations process.

Summary of the Review Process: describes the process used in arriving at the recommendations.

Allocable Funds and Funding Recommendations: reports the Committee's recommendations for investment of United Way funds in local programs.

2010 Recommended Allocations and program services: summarizes recommended allocations and their use by funded providers.

Allocation Committee members, with support from United Way staff, have spent a considerable amount of time and energy in carrying out their responsibilities and have developed responsible recommendations which we submit to the full Board of Directors for consideration.

Section I

Executive Summary

This report contains recommendations for the investment of projected funds available from the 2010 United Way/Red Cross Campaign. The work related to the recommendations set forth is carried out through the Allocations Committee. Key points include:

- Total available income (generated from local campaign, commuter dollars, and regional firms) is projected at **\$381,179**.
- Deductions of expenses related to donor designations, future and past pledge loss, administrative costs, and the American Red Cross's contractual share yield a projected **\$224,828** in funds available for allocations.
- The Committee recommends that **224,828 be allocated in 2010**. Specific recommended allocations for each provider occur at the end of the report.

Section II

Summary of the Review Process

Overview:

The allocation recommendations contained in this report are based on projected funds available through projected campaign revenue, as well as a thorough review of provider applications and information gathered through conferences. The reporting requirements for local service providers this year were consistent with last year's.

Application and Review Process:

The application and review process for renewal funding requests spans approximately five months from the initial mailing to the allocation notifications. The major steps in the process included the following:

July 17, 2009	Funding applications emailed to agencies.
September 14, 2009	Deadline for submission of provider applications.
November 3, 5, and 12, 2009	Conferences held with selected providers.
January 7, 2010	Funding recommendations developed.
January 22, 2010	Allocations Report presented to Board of Directors.
January 25, 2010	Allocation notices mailed to providers.

Section III

Allocable Funds and Renewal Funding Recommendations

Allocable Dollars:*

Income

Local Campaign	\$326,700
Regional Firms	\$33,153
Commuter	\$21,326

Total Income \$381,179

Expenses

Pledge Loss Reserve	\$18,712
Administration	\$64,097
Donor Designations	\$40,250

Total Expenses \$123,059

Allocable Dollar Total (Income - Expenses) \$258,120
American Red Cross Contracted Share \$33,292

Total Projected Funds Available for Community Fund Providers \$224,828

* The funds available for investment were calculated using projections for local campaign and pledge loss reserve. If the final total is lower than currently projected, the committee recommends that additional contingency fund dollars be used if necessary to maintain investment dollars at \$224,828.

Renewal Funding Recommendations:

- **Allocate \$224,828 to community-fund providers**, the amount currently projected to be available for 2010 allocations. The specific funding recommendations for each provider are located at the end of this report.
- The \$224,828 available for 2010 is significantly lower than the \$263,255 allocated in 2009, necessitating funding cuts. The committee recommends:
 - Holding providers that receive more in donor designations than the 2009 allocation even with their 2009 allocation (All Babies Cherished and LeRoy-Stafford Senior Citizens). Because donor designations are counted as “first dollars in” and providers must be paid the higher of their allocation or their donor designations, reducing the base level allocation of overage provider would increase the amount due in donor designations by an equal amount and thus, would not result in “freeing up” allocable dollars for other providers.
 - Holding the Genesee Region Housing Initiatives Committee’s 2010 allocation with their 2009 one. This program was initiated through the efforts of United Way of Genesee Country to provide vital housing services to low income and moderate families.
 - Reducing Salvation Army Services Units to \$1,000 and recommending that they coordinate services with the Salvation Army Batavia Corps.
 - Cutting providers that provide emergency/crisis assistance services by 10% from their 2009 allocation (Genesee-Orleans Ministry of Concern- Last Resort Services, Regional Action Phone, Salvation Army Batavia Corps, and YWCA- Domestic Violence program).
 - Cutting all other providers and programs 20%.
- Specify that the allocation for Genesee Regional Independent Living Center (GRILC) be restricted to Hearing Impairment Services. GRILC reapplied for Hearing Impairment Services funding and again applied for additional funds for Kids on the Block and Vision Impairment Services. Given the reduction in allocable dollars available in 2010 compared to what was allocated in 2009 the Committee feels it is not prudent to invest funds in currently unfunded programs for 2010.
- Including an expectation in the Regional Action Phone funding notification letter that they develop and submit a formal plan in 90 days to the Genesee Country Board of Directors to improve their financial position, and recommending that they consider collaborating or merging with another provider. The Committee has strong concerns about the ongoing viability of Regional Action Phone due to its relatively small budget and high level of debt.

United Way of Genesee Country 2010 Recommended Allocations

Provider	Program(s)/Service(s) supported with United Way funds	Funding
All Babies Cherished	Material Aid and Rental provides baby supplies for pregnant and parenting women, as well as assistance to families in need for rent and/or security deposits.	\$5000
Boy Scouts of America, Iroquois Trail	Comprehensive Youth Development (Traditional Scouting) develops youths' leadership ability, life skills, and a values system based on the Scout Oath and Law. Participants learn by doing, while recognizing their duty to God, their country, and to other people.	\$13,600
Genesee County CASA for Children	CASA for Children provides volunteer advocates to speak on behalf of abused and neglected children involved in the Genesee County Family Court system and to undertake activities necessary for their health, safety and welfare.	\$2,400
Genesee/Orleans Council on Alcoholism & Substance Abuse	Services include Prevention Programs to senior citizens, including a medication education program. Additionally, a grandparent support group is offered to persons serving as the primary caregivers to their grandchildren.	\$3,200
Genesee-Orleans Ministry of Concern, Inc.	Last Resort Services offers direct financial help, networking and advocacy for all people living at or near the poverty level in Genesee and Orleans Counties. The program assists people in fulfilling their potential and in becoming economically independent and contributing members of their communities. Just Friends matches at-risk youth with adult volunteers, who provide mentoring and the support needed to make healthy life choices.	\$35,235
Genesee Region Housing Initiatives Committee	The First Time Homebuyer Program provides housing assistance for low income individuals and families in Genesee County. This program is administered locally by PathStone (formerly named Rural Opportunities).	\$7,000
Genesee Region Independent Living Center	Hearing Impairment Services provides sign language classes and interpreters for deaf persons.	\$2,800
Girl Scouts of Western New York	Girl Scouting in Genesee County provides a unique environment where girls develop assets critical to success in an ever-changing world. In partnership with committed adults, girls develop strong values, a social conscience and conviction of their own potential and self-worth.	\$7,416
HomeCare & Hospice	Hospice Services in Genesee County provides specialized medical care and social/emotional support to terminally ill patients. Bereavement services are also provided to family members.	\$7,200
LeRoy-Stafford Senior Citizens	United Way funds are used to support monthly educational programs and activities for the LeRoy-Stafford Senior Citizens .	\$350
Literacy Genesee	Adult Basic Literacy matches trained, volunteer tutors with individuals needing to increase their basic reading, writing, math, computer, daily living, and/or conversational English speaking skills.	\$12,800
Regional Action Phone	24 hour Crisis, Suicide, Information & Referral Hotline served as a safety net for individuals in need of support, information or simply a listening ear. RAP is "the place to call when you don't know where to call" with linkages to almost 900 help agencies to meet caller needs.	\$32,500
Salvation Army, Batavia Corps	Emergency Services provides emergency assistance to households that have exhausted their resources.	\$57,000
Salvation Army Service Units-Genesee County	United Way funds are utilized to provide emergency family assistance and summer camping opportunities to low-income children.	\$1,000
YMCA, Genesee Area Family	United Way funds are used to support Aquatics, Adult Programming, After School Care, Youth Programming, Summer Day Camp, Preschool Programming, Residential Camp, and the Prime Time program .	\$24,000
YWCA of Genesee County	United Way funds are used to support Children's Services and Domestic Violence programming.	\$26,000