



Jay and Ann Marie Gsell
2012 United Way Campaign Chairs

We are very pleased to chair the United Way 2012 campaign. Our involvement with United Way began in the late 1970's with our time and donations, and we are happy to continue our support by leading this year's annual appeal.

Genesee Country United Way has a long history of helping those in need through the 15 agencies funded by the annual campaign. The challenge ahead for those most in need and the United Way agencies that try to help will be to have enough resources – volunteer and staff time, in-kind donations and materials, and fundraising – to get the job done.

Please join us in our efforts to truly make a difference in the lives of those less fortunate as they attempt to “Stand on Solid Ground”. **Thank you!**

DOUBLE YOUR GIFT!

In honor of their 75th anniversary Graham Corporation is matching new \$500 gifts up to \$7,500.

Chapin Manufacturing will be matching new \$100 gifts up to \$5,000.

Find out more at www.uwgeneseecounty.org.

SERVICE PROVIDERS IN GENESEE COUNTRY

All Babies Cherished 344-5660
American Red Cross, Genesee Region Chapter 343-6098
Boy Scouts of America, Iroquois Trail Council 343-0307
Genesee County CASA for Children 344-2500
Genesee/Orleans Council on Alcoholism and Substance Abuse 343-1124
Genesee County YMCA 344-1664
Genesee-Orleans Ministry of Concern 343-5452
Girl Scouts of Western New York 344-7050
HomeCare & Hospice 343-7596
Literacy Genesee 343-0802
PathStone Corporation 343-2188
Regional Action Phone 343-1212
Salvation Army, Batavia Corps 343-6284
YWCA of Genesee County 343-5808



Genesee Country United Way
29 Liberty Street
Batavia, NY 14020
(585)343-8141
www.uwgeneseecounty.org

Upon request, you may obtain a copy of the United Way of Greater Rochester, Inc.'s financial report by writing to United Way of Greater Rochester, Inc. 75 College Avenue, Rochester, NY 14607-1009 or State of New York, Office of Attorney General, Charities Bureau, Registration Section, 120 Broadway, NY, NY 10271

GENESEE COUNTRY UNITED WAY

THIS IS OUR COMMUNITY.
IT'S OUR HOME.
TOGETHER
WE CAN MAKE IT
BETTER.



CHANGING COMMUNITIES. CHANGING LIVES.

“You may think your gift to the United Way is only a few dollars a week . . . to us it is a life saver.” *–Major Patricia Kurtz, Salvation Army*

Your donation fuels the energy that keeps our community strong. When you contribute to the United Way your gift is magnified as it joins with the gifts of your friends, co-workers, and neighbors. United Way invests dollars raised in its annual campaign to support agencies in our community.



SUE

The PathStone Homeownership Program assists households with the education and tools needed to purchase their first home. Sue's job is to pursue the most affordable mortgage products and work with households on budgeting and credit management. The support from United Way allows Sue to help more people in the community purchase their first home, a dream that may otherwise have never come true.



RICKY

Ricky looks forward to his exercise sessions on the Regys bike that sends electrical impulses through his legs to stimulate muscles allowing him to pedal and build his strength. He is grateful the YMCA is able to offer the staff and facility that makes this equipment available to individuals with spinal cord injuries. United Way funding enables the Genesee County YMCA to provide the programs and opportunities that meet community needs.



JANICE

Thanks to your United Way donations, HomeCare and Hospice is able to provide Janice with the love and support she needs. Janice was offered chemotherapy to extend her life by a few months but she wanted to enjoy her remaining time and chose the services of Hospice. Her pain is now managed with medications, and she speaks highly of the nurses and the care she receives. She keeps herself busy playing bingo and recently celebrated her birthday with 57 friends and family members.